



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONAL
National Media Inc (1946)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174035
Inv Date 10/28/2012
Terms Net 30
Contract 46105
Bill Type Standard
Period 10/1/2012 - 10/28/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 2604 NRCC IE 2012 TV Oct 19-25 (26175
Local/Political Issue Agency
2604/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:23:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20001-7 News Today	Per week (1), Mo, Tu, We, Th	10/23/12 5:13AM (Tu)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
2.1	SPOT	20001-7 News Today	Per week (1), Mo, Tu, We, Th	10/22/12 5:57AM (Mo)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
3.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/22/12 5:38AM (Mo)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
3.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/23/12 5:43AM (Tu)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
3.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/24/12 5:57AM (We)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
3.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/25/12 5:43AM (Th)	00:30	7 News Today in New England	NRCCNH21019	\$600.00	
4.0	SPOT	5:58AM-7 News Tod	Per week (2), Sa	10/20/12 6:00AM (Sa)	00:30	7 News Today in New England	NRCCNH21019	\$300.00	
4.0	SPOT	5:58AM-7 News Tod	Per week (2), Sa	10/20/12 6:40AM (Sa)	00:30	7 News Today in New England	NRCCNH21019	\$300.00	
5.0	SPOT			10/20/12		2 preempts @ \$900.00		\$0.00	Pre-Empt
6.0	SPOT	7:30AM-7 NEWS TO	Per week (1), Su	10/21/12 7:54AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	NRCCNH21019	\$300.00	
7.0	SPOT	20707-TODAY SHOW	Per week (1), Su	10/21/12 8:57AM (Su)	00:30	TODAY SHOW-SUNDAY	NRCCNH21019	\$1100.00	
8.0	SPOT	9:00AM-7 News Tod	Per week (2), Su	10/21/12 9:18AM (Su)	00:30	7 News Today in New England-Sun	NRCCNH21019	\$750.00	
8.0	SPOT	9:00AM-7 News Tod	Per week (2), Su	10/21/12 10:11AM (Su)	00:30	7 News Today in New England-Sun	NRCCNH21019	\$750.00	
9.1	SPOT	23638-7 News Today	Per week (1), Mo, Tu, We, Th	10/23/12 9:10AM (Tu)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
10.0	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/22/12 9:21AM (Mo)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
10.0	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/23/12 9:29AM (Tu)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
10.0	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/24/12 9:12AM (We)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
10.0	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1	10/25/12 9:12AM (Th)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
11.1	SPOT	20008-7 News at No	Per week (1), Mo, Tu, We, Th	10/25/12 12:13PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
12.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/22/12 12:12PM (Mo)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
12.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/23/12 12:47PM (Tu)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
12.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/24/12 12:28PM (We)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
12.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/25/12 12:26PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
13.1	SPOT	20008-7 News at No	Per week (1), Mo, Tu, We, Th	10/25/12 12:55PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
14.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/22/12 12:39PM (Mo)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
14.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/23/12 12:55PM (Tu)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
14.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/24/12 12:50PM (We)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
14.0	SPOT	20008-7 News at No	Day, M-1, Tu-1, W-1, Th-1	10/25/12 12:28PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
15.0	SPOT	20189-7 News Today	Per week (1), Sa	10/20/12 9:41AM (Sa)	00:30	7 News Today in New England-Sat	NRCCNH21019	\$1100.00	
16.1	SPOT	20013-7 News 4-5 PM	Per week (1), Mo, Tu, We, Th	10/24/12 4:28PM (We)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/22/12 4:13PM (Mo)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/23/12 4:19PM (Tu)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/24/12 4:12PM (We)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/25/12 4:20PM (Th)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
18.1	SPOT	20013-7 News 4-5 PM	Per week (1), Mo, Tu, We, Th	10/25/12 4:43PM (Th)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/22/12 4:45PM (Mo)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/23/12 4:55PM (Tu)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/24/12 4:43PM (We)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1	10/25/12 4:49PM (Th)	00:30	7 News at 4	NRCCNH21019	\$1300.00	



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WHDH Boston (WHDH)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.1	SPOT	4:59PM-7 News 5-5:30	Per week (1),Mo,Tu,We,Th	10/23/12 5:20PM (Tu)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1	10/22/12 5:18PM (Mo)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1	10/23/12 5:27PM (Tu)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1	10/24/12 5:17PM (We)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:30	Day,M-1,Tu-1,W-1,Th-1	10/25/12 5:21PM (Th)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
22.1	SPOT	5:29PM-7 News 5:30	Per week (1),Mo,Tu,We,Th	10/24/12 5:41PM (We)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	10/22/12 5:49PM (Mo)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	10/23/12 5:55PM (Tu)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	10/24/12 5:48PM (We)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	10/25/12 5:49PM (Th)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
24.1	SPOT	5:58PM-7 News at 6	Per week (1),Mo,Tu,We,Th	10/25/12 6:28PM (Th)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/22/12 6:11PM (Mo)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/23/12 6:24PM (Tu)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/24/12 6:28PM (We)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/25/12 6:11PM (Th)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
26.1	SPOT	7:00PM- 7:30PM	Per week (1),Mo,Tu,We,Th	10/24/12 7:30PM (We)	00:30	Access Hollywood Episode: 4208	NRCCNH21019	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/22/12 7:25PM (Mo)	00:30	Access Hollywood Episode: 4206	NRCCNH21019	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/23/12 7:26PM (Tu)	00:30	Access Hollywood Episode: 4207	NRCCNH21019	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/24/12 7:10PM (We)	00:30	Access Hollywood Episode: 4208	NRCCNH21019	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/25/12 7:16PM (Th)	00:30	Access Hollywood Episode: 4209	NRCCNH21019	\$1500.00	
28.0	SPOT	7:00PM-Access Holly	Per week (1),Sa	10/20/12 7:44PM (Sa)	00:30	Access Hollywood Sat Episode: W841	NRCCNH21019	\$750.00	
29.1	SPOT	10:00PM-ROCK CENT	Per week (2),Th	10/25/12 10:17PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	NRCCNH21019	\$4500.00	
29.1	SPOT	10:00PM-ROCK CENT	Per week (2),Th	10/25/12 10:44PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	NRCCNH21019	\$4500.00	
30.0	SPOT	6:58PM-FOOTBALL N	Per week (1),Su	10/21/12 7:18PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	NRCCNH21019	\$6000.00	
31.0	NFL	8:13PM-NBC SUNDAY	Per week (2),Su	10/21/12 8:20PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCNH21019	\$18000.00	
31.0	NFL	8:13PM-NBC SUNDAY	Per week (2),Su	10/21/12 11:32PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCNH21019	\$18000.00	
32.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	10/20/12 11:09PM (Sa)	00:30	7 News at 11 PM	NRCCNH21019	\$3000.00	
33.0	SPOT	11:00PM-7 News at 11	Per week (1),Su	10/21/12 12:11AM (Su)	00:30	7 News at 11 PM	NRCCNH21019	\$2800.00	
34.1	SPOT	11:34PM-THE TONIG	Per week (1),Mo,Tu,We,Th	10/22/12 12:30AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/22/12 11:58PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/23/12 12:07AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/24/12 11:57PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/25/12 11:59PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
36.1	SPOT	12:37AM-LATE NIGH	Per week (2),Mo,Tu,We,Th	10/22/12 1:22AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
36.1	SPOT	12:37AM-LATE NIGH	Per week (2),Mo,Tu,We,Th	10/23/12 1:23AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/22/12 1:12AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/22/12 1:29AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/23/12 1:13AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/23/12 1:30AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	



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Product POLITICAL ISSUE (1052)
Brand Est 2604 NRCC IE 2012 TV Oct 19-25 (26175
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WHDH Boston (WHDH)

DUPLICATE INVOICE

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37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/24/12 1:16AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/24/12 1:25AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/25/12 1:20AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/25/12 1:31AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
38.0	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	10/20/12 12:13AM (Sa)	00:30	Saturday Night Live	NRCCNH21019	\$3000.00	
39.0	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 8:28AM (Sa)	00:30	Today Show Weekend	NRCCNH21019	\$900.00	M/G For 5.0.1,5.0.2
39.0	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 8:58AM (Sa)	00:30	Today Show Weekend	NRCCNH21019	\$900.00	M/G For 5.0.1,5.0.2
40.0	SPOT	6:00PM-7 News at 6	Day,Su-1	10/21/12 6:29PM (Su)	00:30	7 News at 6	NRCCNH21019	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$141,550.00	Total Spots	85
Commission	(\$21,232.50)		
Net Total	\$120,317.50		